



BASIC INCOME WATERLOO REGION

BASIC INCOME GUARANTEE: SOMETIMES THE SIMPLEST SOLUTION IS THE MOST EFFECTIVE

WHAT IS A BASIC INCOME GUARANTEE (BIG)?

A government payment that ensures everyone has enough income to meet basic needs. It is delivered only to those who need it, regardless of their work status.

WHO BENEFITS?

Everyone.
BIG fills a gap for working-age adults. A BIG empowers people and gives them more choices.

WHAT WE KNOW ABOUT BIG

Reduces the cost of poverty (crime, healthcare, intergenerational, lost productivity) while stimulating the local economy and improving health.

PEOPLE WILL NOT WORK LESS

Evidence from Basic Income pilots demonstrates that people work the same or more. Canada's child benefit system and various Basic Income pilot projects offer strong evidence for this.

STIMULATES THE ECONOMY

The money flows back into the local economy through spending on necessities like food, rent, and daily living expenses.

BIG IS AFFORDABLE

Yes, and it will not adversely impact how 97% of Canadians live. It will encourage entrepreneurship, improve tax fairness and equity, and minimize deficit financing.

BIG IS A 21ST-CENTURY SOCIO-ECONOMIC SOLUTION

BIG is a solution to the complexity of our lives and the economy, which continues to change. No one is left behind. Canada has the experience to implement it. NOW is the time.

FOR MORE INFORMATION VISIT WWW.BASICINCOMIEWR.CA

